

Rudolf Bühler:

STRATEGIES FOR THE ERADICATION OF POVERTY
TO ACHIEVE SUSTAINABLE DEVELOPMENT FOR ALL
– SEEDS OF HOPE –

Expertenforum
Klimaschutz & Armutsbekämpfung

Universität Hohenheim
19. Juli 2018



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UN Sustainable Development Goals SDG's:



We meet 13 SDG's in the SEEDS OF HOPE Projects



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BESH has Consultant Status at United Nations in New York and Geneva at the Economic and Social Council (ECOSOC) as it is the United Nations' central platform for reflection, debate and innovative thinking on sustainable development



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Development Work is essential here and there!
Lambarene is everywhere – Albert Schweizer!

Our Rural Development projects are located in
Hohenlohe and in Zanzibar/Tanzania, Kerala/India,
Vojvodina/Serbia, Carpats/Romania



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Hohenlohe/Germany



Serbia



Zanzibar



India



Romania



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The Core Values of our Rural Development Projects here and there are:

- Solidaric Business / Fair Terms of Trade
- Organic Agriculture at Priority
- Cultural Values
- Social Justice
- Global Peasants Rights



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Rural Development Projects in Hohenlohe since 1984:

- Bäuerliche Erzeugergemeinschaft
Schwäbisch Hall



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- Verband für ökologische Land- und
Ernährungswirtschaft ECOLAND



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Rural Development Projects in Hohenlohe since 1984:

- Stiftung Haus der Bauern



Schloss Kirchberg
Gemeinnützige Stiftung
Haus der Bauern

- Akademie für Ökologische Land- und Ernährungswirtschaft Schloss Kirchberg



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Bäuerliche Erzeugergemeinschaft Schwäbisch Hall since 1988:

- From 8 Founders to 1460 Family Farmers today
- Get the local resources into value
- Organic and environment friendly practices
- Best product in meat, cheese, spices, grain, others



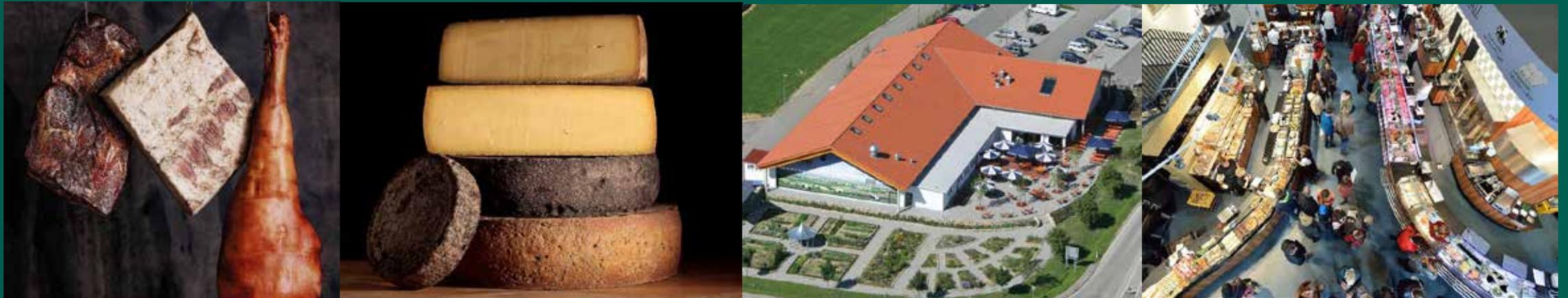
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Bäuerliche Erzeugergemeinschaft Schwäbisch Hall since 1988:

- Establishing the value chain from field to fork
- Best producer prices in whole Germany
- Business Case: 140 Mio € p.a.

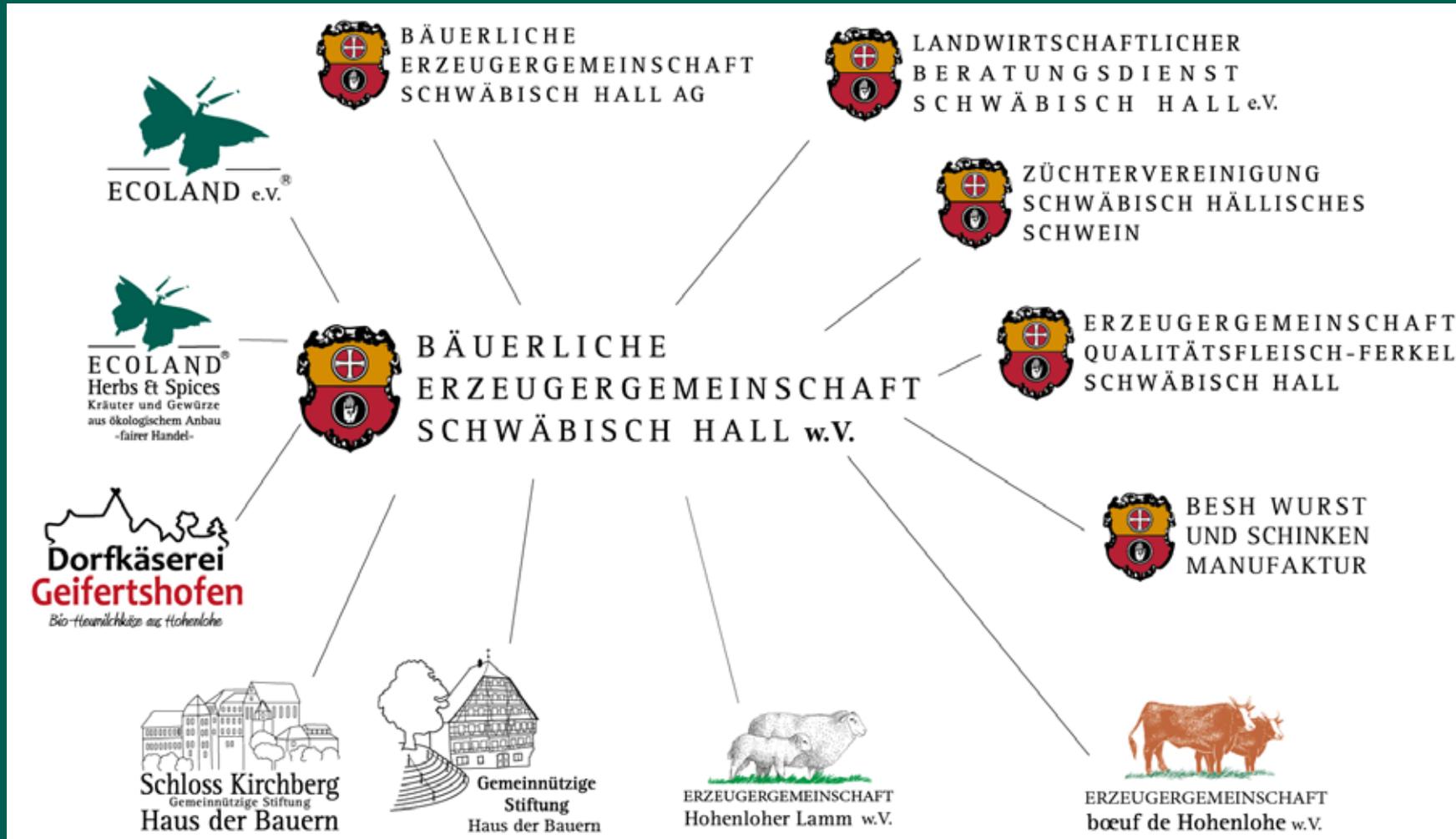


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Value Chain in Farmers Hand:



Fazit: Rural Development Project Work is
Essential here and there,
in industrialized Countries as well as in the
South of the Globe!

Partnership Projects on Eye to Eye Level between
Farmers in the North & South: SEEDS OF HOPE



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SEEDS OF HOPE Project: Zanzibar Organic Spice Growers Cooperative (2012)



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SEEDS OF HOPE Projects:

- Seeds are the local organic spices
- Get them into value as cash crop
- Organize farmers groups for solidaric business
- Develop the Value Chain to achieve Fair Prices

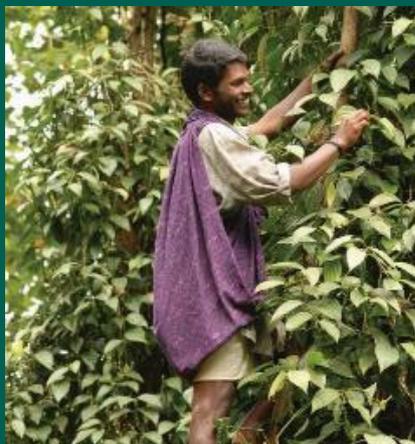


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SEEDS OF HOPE Projects: Value chain development for fair prices



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SEEDS OF HOPE Project: Tribal Communities of the Lake Periyar Tiger Sanctuary/Kerala/India (2002)



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Solidaric Business means:

- Same Rights & Same Duties for all Members of the Farmers Group
- One Farm/Member one vote
- Profits to be shared equally on guaranteed ex farm prices, rather small or large farmers



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Values of SEEDS OF HOPE projects:

- Social impacts
- Infrastructure impacts
- Cultural Impacts
- Education and knowledge transfer



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SEEDS OF HOPE Project: Primary Education at Vanchivajal Tribal School, Tiger Sanctuary



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SEEDS OF HOPE Project: Knowledge Transfer On University Level – Partnership Mahatma Gandhi University Kottayam/India with University of Kassel



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SEEDS OF HOPE Project Goals and Achievements:

- Sustainable income generation with cash crops to guaranteed prices and guaranteed purchase with their own hands and resources
- Traditional local subsistence food and agriculture systems are being kept for traditional consumption



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SEEDS OF HOPE Project Goals and Achievements:

- Organic and environmental friendly cultivation and production on high productivity – 3 Layer Crop



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SEEDS OF HOPE Project Goals and Achievements:

- Education and knowledge transfer north – south and south – south
- Protecting biodiversity through use of traditional varieties



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Loss of Biodiversity on Pepper varieties:

- 95 % of pepper cultivations are hybrids pushed by science / governmental administration / extension services
- Only few indigenous breeds are still known and found only at remote and hidden places



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SEEDS OF HOPE Biodiversity-Project est. 2016: The Ark of Pepper, Malabar Coast, Kerala/India

- 72 traditional pepper varieties identified
- Registered and saved at Wayanad / India
- Ex Situ / In situ conservation



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Loss of Biodiversity here and there:

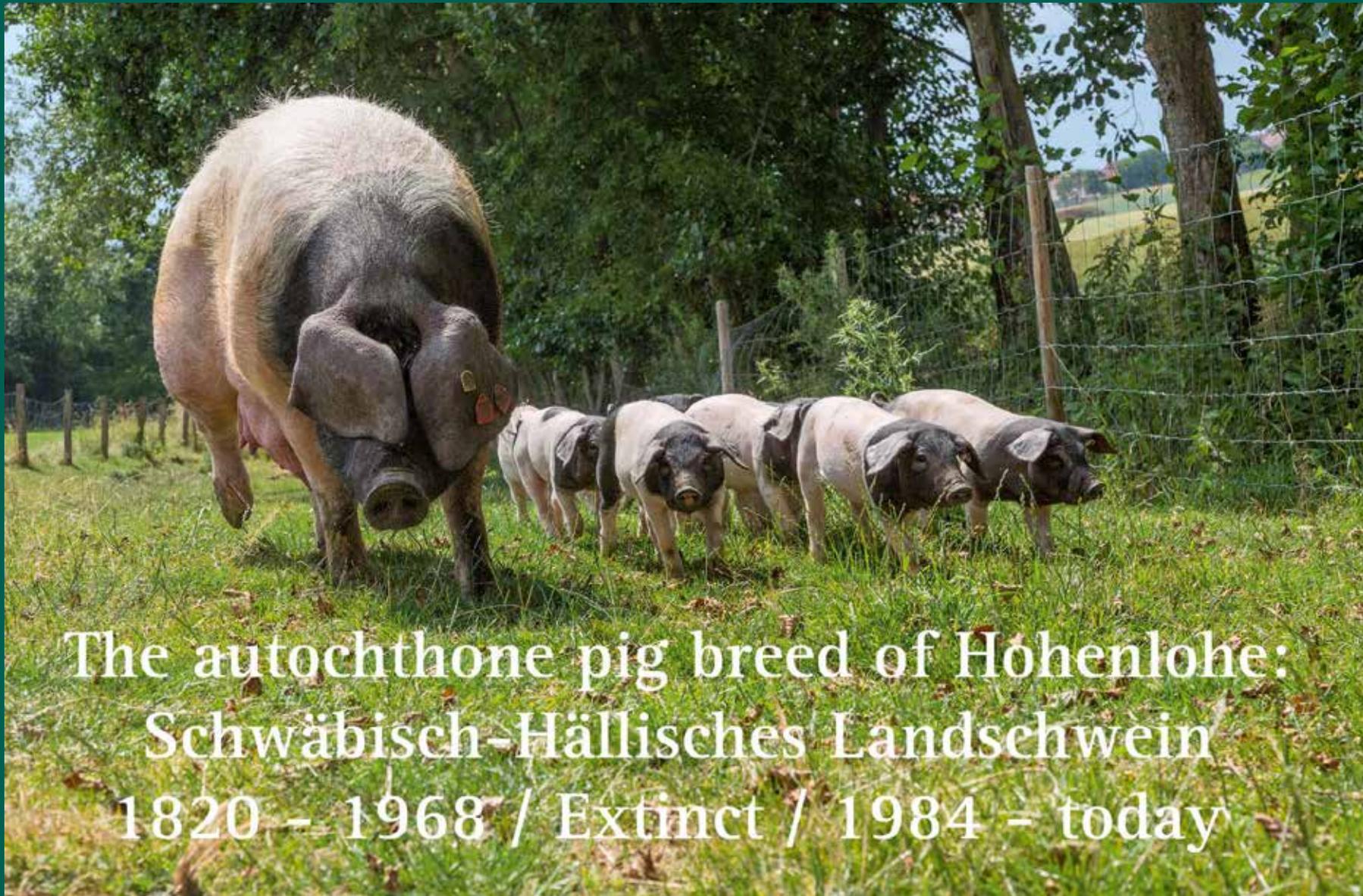
- 1960 about 15 autochthone pig breeds in Germany
- 1985 about 3 autochthone pig breeds in Germany
- Two breeds could be rescued and reestablished:
Schwäbisch Hällisches Schwein
Buntes Bentheimer Schwein
- 2018 about 5 autochthone pig breeds in Germany



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The autochthone pig breed of Hohenlohe:
Schwäbisch-Hällisches Landsehwein
1820 - 1968 / Extinct / 1984 - today



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Loss of Biodiversity here and there:

- 1890 Catalog of autochthone fruit trees in Baden-Württemberg: 288 Species
- Today: only about 35 Species left



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Conclusion:

Small scale Farmers with sustainable organic farming practices feed the world due to:

- Best resources efficiency
- Best energy efficiency
- Nature protection and conservation
- Create external benefits vs. external costs
- Solidaric & ethic trade for sustainable economy



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Demand of Global Peasants Rights due to:

- Gen Grabbing
- Knowledge Grabbing
- Land Grabbing
- Terms of Trade / Fair Share on Value Chains



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Global Peasants Rights Convention:



International Congress on Global Peasants Rights
06. - 08.03 2017 in Schwäbisch Hall/Germany



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INTERNATIONAL CONGRESS GLOBAL PEASANTS' RIGHTS

07-10 / 03 / 2017 SCHWÄBISCH HALL / GERMANY
NEUBAUSAAL SCHWÄBISCH HALL / SCHLOSS KIRCHBERG



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Global Peasants Rights Convention:

Working Group upon the draft of UN-Declaration on the Rights of Peasants and Other People Working in Rural Areas

www.Global-Peasants-Rights.com



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www.BESH.de

www.ECOLAND.de

www.Global-Peasants-Rights.de

www.hdb-Stiftung.de

www.Schloss-Kirchberg-Jagst.de

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